WHAT IS CLAIMED IS:

1. A high wet resiliency curly cellulose fiber comprising:

a cellulose fiber having a curl value of at least 0.15, treated with an intra-crystalline swelling agent; and

a polymeric reactive compound applied to the cellulose fiber to create a high wet resiliency curly cellulose fiber;

the high wet resiliency curly cellulose fiber having a wet curl value of at least 0.1.

- 2. The high wet resiliency curly cellulose fiber of Claim 1, wherein the polymeric reactive compound comprises a polymeric compound having repeating units containing two or more anionic functional groups that will covalently bond to hydroxyl groups of the cellulosic fibers.
- 3. The high wet resiliency curly cellulose fiber of Claim 2 wherein the functional groups are carboxylic acids.
- 4. The high wet resiliency curly cellulose fiber of Claim 3, wherein the carboxylic acids are on adjacent carbons and are capable of forming a cyclic anhydride.

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- 5. The high wet resiliency curly cellulose fiber of Claim 1, wherein the polymeric reactive compound is a copolymer of maleic acid.
- 6. The high wet resiliency curly cellulose fiber of Claim, wherein the polymeric reactive compound is a salt of a copolymer of maleic acid.
- 7. The high wet resiliency curly cellulose fiber of Claim wherein the cellulose fiber is structurally modified using super-molecular structure modification technology comprising treatment with an aqueous solution of an alkali metal hydroxide having a concentration greater than about 10% by weight.
- 8. The high wet resiliency curly cellulose fiber of Claim 1, wherein the cellulose fiber is structurally modified using a high-energy disperser.
- 9. The high wet resiliency curly cellulose fiber of Claim 1, wherein the cellulose fiber comprises a steam explosion fiber.
- 10. The high wet resiliency curly cellulose fiber of Claim-1, wherein the cellulose fiber comprises a high temperature heat treated fiber having been heated to a temperature of at least 170 degrees Celsius.

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- 11. The high wet resiliency curly cellulose fiber of Claim 1, wherein the cellulose fiber has a curl value in a range between about 0.15 and about 0.75.
- 12. The high wet resiliency curly cellulose fiber of Claim 1, wherein the cellulose fiber has a curl value in a range between about 0.2 and about 0.7.
- 13. The high wet resiliency curly cellulose fiber of Claim 1, wherein the cellulose fiber has a curl value in a range between about 0.3 and about 0.65.
- 14. The high wet resiliency curly cellulose fiber of Claim 1, wherein the cellulose fiber has a curl value of at least 0.2.
- 15. The high wet resiliency curly cellulose fiber of Claim 1, wherein the cellulose fiber has a curl value of at least 0.3.
- 16. The high wet resiliency curly cellulose fiber of Claim 1 wherein the cellulose fiber has a curl value of at least 0.4.

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- 17. The high wet resiliency curly cellulose fiber of Claim 1, wherein the high wet resiliency curly cellulose fiber has a wet curl value of at least 0.2.
- 18. The high wet resiliency curly cellulose fiber of Claim 1, wherein the high wet resiliency curly cellulose fiber has a wet curl value in a range between about 0.2 and about 0.4.
- 19. The high wet resiliency curly cellulose fiber of Claim 1, wherein the high wet resiliency curly cellulose fiber has a wet curl value in a range between about 0.3 and about 0.4.
- 20. The high wet resiliency curly cellulose fiber of Claim 1 having a water retention value of at least 0.4 grams/gram.
- 21. The high wet resiliency curly cellulose fiber of Claim 1 having a water retention value of at least 0.5 grams/gram.
- 22. The high wet resiliency curly cellulose fiber of Claim 1 having a water retention value of at least 0.6 grams/gram.

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- 23. The high wet resiliency curly cellulose fiber of Claim 1 having a water retention value of at least 0.7 grams/gram.
- 24. A high wet resiliency curly cellulose fiber comprising:

 a cellulose fiber treated with an intra-crystalline swelling agent; and
 a polymeric reactive compound and a catalyst applied to the
 cellulose fiber to create a high wet resiliency curly cellulose fiber;

the high wet resiliency curly cellulose fiber having a water retention value of at least 0.4 grams/gram and a curl value of at least about 0.15.

- 25. The high wet resiliency curly cellulose fiber of Claim 24, wherein the polymeric reactive compound comprises a polymeric compound having repeating units containing two or more anionic functional groups that will covalently bond to hydroxyl groups of the cellulosic fibers.
- 26. The high wet resiliency curly cellulose fiber of Claim 25, wherein the functional groups are carboxylic acids.
- 27. The high wet resiliency curly cellulose fiber of Claim 26, wherein the carboxylic acids are on adjacent carbons and are capable of forming a cyclic anhydride.

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- 28. The high wet resiliency curly cellulose fiber of Claim 24, wherein the polymeric reactive compound is a copolymer of maleic acid.
- 29. The high wet resiliency curly cellulose fiber of Claim 24, wherein the polymeric reactive compound is salt of a copolymer of maleic acid.
- 30. The high wet resiliency curly cellulose fiber of Claim 24, wherein the cellulose fiber is structurally modified using super-molecular structure modification technology comprising treatment with an aqueous solution of a metal hydroxide having a concentration greater than about 10% by weight.
- 31. The high wet resiliency curly cellulose fiber of Claim 24 wherein the cellulose fiber is structurally modified using a high-energy disperser.
- 32. The high wet resiliency curly cellulose fiber of Claim 24, wherein the cellulose fiber comprises a steam explosion fiber.
- 33. The high wet resiliency curly cellulose fiber of Claim 24, wherein the cellulose fiber comprises a high temperature heat treated fiber having been heated to a temperature of at least 150 degrees Celsius.

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- 34. The high wet resiliency curly cellulose fiber of Claim 24, wherein the catalyst comprises an alkali metal salt of a phosphorous-containing acid.
- 35. The high wet resiliency curly cellulose fiber of Claim 34, wherein the alkali metal salt of a phosphorous-containing acid is selected from the group consisting of alkali metal hypophosphites, alkali metal phosphites, alkali metal phosphorates, alkali metal sulfonates.
- 36. The high wet resiliency curly cellulose fiber of Claim 24, wherein the catalyst is selected from the group consisting of an imidazole, a triethyl amine, aluminum chloride, hydroxyethane diphosphoric acid, disodium acid pyrophosphate, tetrasodium pyrophosphate, pentasodium tripolyphosphate, sodium trimetaphosphate, sodium tetrametaphosphate, lithium dihydrogen phosphate, sodium dihydrogen phosphate.
- 37. The high wet resiliency curly cellulose fiber of Claim 24, wherein the cellulose fiber has a curl value in a range between about 0.15 and about 0.75.

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- 38. The high wet resiliency curly cellulose fiber of Claim 24, wherein the cellulose fiber has a curl value in a range between about 0.2 and about 0.7.
- 39. The high wet resiliency curly cellulose fiber of Claim 24, wherein the cellulose fiber has a curl value in a range between about 0.3 and about 0.65.
- 40. The high wet resiliency curly cellulose fiber of Claim 24, wherein the curly cellulose fiber has a wet curl value of at least 0.1.
- 41. The high wet resiliency curly cellulose fiber of Claim 24, wherein the curly cellulose fiber has a wet curl value of at least 0.2.
- 42. The high wet resiliency curly cellulose fiber of Claim 24, wherein the curly cellulose fiber has a wet curl value in a range between about 0.2 and about 0.4.
- 43. The high wet resiliency curly cellulose fiber of Claim 24, wherein the curly cellulose fiber has a wet curl value in a range between about 0.3 and about 0.4.

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- 44. The high wet resiliency curly cellulose fiber of Claim 24 having a water retention value of at least 0.5 grams/gram.
- 45. The high wet resiliency curly cellulose fiber of Claim 24 having a water retention value of at least 0.6 grams/gram.
- 46. The high wet resiliency curly cellulose fiber of Claim 24 having a water retention value of at least 0.7 grams/gram.
- 47. A method of making high wet resiliency curly cellulose fibers, comprising the steps of:

structurally modifying a plurality of fibers using super-molecular structure modification technology, in which the plurality of fibers is treated with an intra-crystalline swelling agent and the swelling agent is subsequently washed away from the plurality of fibers, to create a plurality of curly cellulose fibers;

mixing a plurality of the curly cellulose fibers with a polymeric reactive compound;

drying the mixture of curly cellulose fibers and polymeric reactive compound;

separating the curly cellulose fibers into individual form; and

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subjecting the individualized curly cellulose fibers to a temperature in a range between about 150 degrees Celsius and about 190 degrees Celsius for a sufficient length of time to initiate an intrafiber cross-linking reaction.

- 48. The method of Claim 47, wherein the curly cellulose fibers are separated into individual form before the mixture of curly cellulose fibers and polymeric reactive compound is dried to a dryness level of at least 80%.
- 49. The method of Claim 47, wherein the curly cellulose fibers are separated into individual form after the mixture of curly cellulose fibers and polymeric reactive compound is dried.
- 50. The method of Claim 47, wherein the polymeric reactive compound comprises a polymeric compound having repeating units containing two or more anionic functional groups that will covalently bond to hydroxyl groups of the cellulosic fibers.
- 51. The method of Claim 50 wherein the functional groups are carboxylic acids.
- 52. The method of Claim 51, wherein the carboxylic acids are on adjacent carbons and are capable of forming a cyclic anhydride.

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- 53. The method of Claim 47, wherein the polymeric reactive compound is a copolymer of maleic acid.
- 54. The method of Claim 47, further comprising the step of mixing the plurality of curly cellulose fibers and the polymeric reactive compound with a catalyst.
- 55. The method of Claim 54, wherein the catalyst comprises an alkali metal salt of a phosphorous-containing acid.
- 56. The method of Claim 55, wherein the alkali metal salt of a phosphorous-containing acid is selected from the group consisting of alkali metal hypophosphites, alkali metal phosphites, alkali metal polyphosphonates, alkali metal phosphates, and alkali metal sulfonates.
- 57. The method of Claim 54 wherein the catalyst is selected from the group consisting of an imidazole, a triethyl amine, aluminum chloride, hydroxyethane diphosphoric acid, disodium acid pyrophosphate, tetrasodium pyrophosphate, pentasodium tripolyphosphate, sodium trimetaphosphate, sodium tetrametaphosphate, lithium dihydrogen phosphate, sodium dihydrogen phosphate, and potassium dihydrogen phosphate.

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- 58. The method of Claim 47, wherein the concentration of the swelling agent is greater than 10%.
- 59. The method of Claim 47, wherein the concentration of the swelling agent is greater than 15%.
- 60. The method of Claim 47, wherein the swelling agent comprises sodium hydroxide.
- 61. The method of Claim 47, further comprising the step of structurally modifying a plurality of fibers using a high-energy disperser to create the plurality of curly cellulose fibers.
- 62. The method of Claim 47, wherein the plurality of curly cellulose fibers comprises a plurality of steam explosion fibers.
- 63. The method of Claim 47, wherein the plurality of curly cellulose fibers comprises a plurality of high temperature heat treated fibers.
- 64. The method of Claim 47, wherein the plurality of curly cellulose fibers has a curl value in a range between about 0.15 and about 0.75.

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- 65. The method of Claim 47, wherein the plurality of curly cellulose fibers has a curl value in a range between about 0.15 and about 0.7.
- 66. The method of Claim 47, wherein the plurality of curly cellulose fibers has a curl value in a range between about 0.2 and about 0.65.
- 67. The method of Claim 47 wherein the plurality of curly cellulose fibers has a wet curl value in a range between about 0.1 and about 0.5.
- 68. The method of Claim 47, wherein the plurality of curly cellulose fibers has a wet curl value in a range between about 0.2 and about 0.4.
- 69. The method of Claim 47, wherein the plurality of curly cellulose fibers has a wet curl value in a range between about 0.3 and about 0.4.
- 70. The method of Claim 47, wherein the polymeric reactive compound is mixed with the plurality of curly cellulose fibers at an addition amount in a range between about 0.5% and about 10% by weight of the curly cellulose fibers.

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- 71. The method of Claim 47, wherein the polymeric reactive compound is mixed with the plurality of curly cellulose fibers at an addition amount in a range between about 1% and about 8% by weight of the curly cellulose fibers.
- 72. The method of Claim 47, wherein the polymeric reactive compound is mixed with the plurality of curly cellulose fibers at an addition amount in a range between about 1.5% and about 6% by weight of the curly cellulose fibers.
- 73. The method of Claim 47, wherein the high wet resiliency curly cellulose fibers have a water retention value of at least 0.5 grams/gram.
- 74. The method of Claim 47, wherein the high wet resiliency curly cellulose fibers have a water retention value of at least 0.6 grams/gram.
- 75. The method of Claim 47, wherein the high wet resiliency curly cellulose fibers have a water retention value of at least 0.7 grams/gram.

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